



## Brian A. Moore

### Senior Consultant

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As a senior consultant with FMI, management consultants to the construction industry, Brian focuses on consulting with contractors and construction materials producers on various strategic, financial, and operational issues.

Specifically, his work at FMI involves in-depth market analysis, strategic and business planning, and market planning for clients throughout the nation. He is experienced in providing market analysis to clients expanding into new markets (via acquisition or opening new offices) or investing significant capital in existing operations.

The focus of this work is the identification of future construction trends, market conditions, and competitive strategies that impact the investment decision. He regularly addresses audiences of contractors and construction materials producers, and his enthusiasm for these topics makes Brian a highly effective trainer and speaker.

Prior to joining FMI, Brian was a business developer with a nationwide, environmental consulting and contracting company where he performed market and competitive analysis to support strategic geographic expansion. Brian also worked as commercial sales manager for a unit of the Firestone Agricultural Tire Company.

Brian holds a master of business administration in general management and operations management from Wake Forest University and a bachelors degree in communication from Valdosta State University.



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